EXPORT MARKET DEVELOPMENT GRANTS ELIGIBILITY CHECKLIST 2018–19 GRANT YEAR

Please review this checklist before completing the online application form

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Was your business's total annual income (i.e. total turnover)	5. Which of the following eligible categories do the
including sales) A\$50m or less during the last financial	products you are promoting fall into? Tick all that
year? (Exceptions apply for Approved Bodies and	apply:
Approved Joint Ventures. Contact Austrade for more	A good made in Australia
details).	A good made outside Australia where Australia
No You may be ineligible to apply for an	would derive a significant net benefit from its sale
No Export Market Development Grant.	overseas – see <u>www.austrade.gov.au/exportgrants</u>
Yes \square go to the next question	for more details
	A tourism service
2. Are you, or will you, be the principal (rather than the agent)	An event held in Australia
in any export sales of your goods, services or intellectual	Non-tourism services except those specified
property? (Exceptions apply for manufacturers, Approved	as ineligible in the EMDG Regulations – see
Bodies, event promoters and suppliers to inbound tour	www.austrade.gov.au/exportgrants
operators).	for more details
No ☐ you may be ineligible to apply for an EMDG	An intellectual property right that you own or have
Yes ☐ go to the next question	exclusive rights to, and that mainly resulted from \qed
ς	work done in Australia
3. Is your business promoting products (goods, services etc.)	A trademark that was owned, assigned or first used
to residents of other countries?	in Australia
No unay be ineligible to apply for an EMDG	Know-how that mainly resulted from work done
Yes	in Australia
go to the next question	
4. Did your business spend at least A\$15,000 on one or more	C. Tiels the heavile and of the expenses you are element
of the following eligible export promotional activities during	6. Tick the box if any of the expenses you are claiming
the last financial year, or, if a first-time applicant, the last	fall into the following ineligible categories?
two financial years?	Ineligible Expenses:
No you may be ineligible to apply for an	Expenses arising from product development,
EMDG	production, certification or distribution, from
Yes	after-sales activities or from seeking
Overseas representative	investment
Marketing consultant □	Expenses that were incurred by a related
Overseas marketing visits	business entity
Free samples	Expenses that relate to business with the
Patents, trademarks, registrations	Democratic People's Republic of Korea (North
	Korea) or New Zealand.
Trade fairs, seminars, in-store promotions ☐ Promotional literature and advertising ☐	
_	(continued over)
Overseas buyers visits to Australia 🛚	

Expenses that were incurred by you when you were not a resident of Australia Expenses that have or will be paid for by a third party, excluding EMDG (i.e. another business or government grant program). Expenses that are a commission or discount Expenses that pre-pay for goods or services that will be received after 30 June 2019 (some exceptions apply – contact Austrade for details) Expenses incurred in payment of an Australian tax, levy or charge (except Australian departure tax). Expenses that relate to an illegal or unlawful activity Expenses that relate to any form or pornographic material with a classification equivalent to the X-rating for films Cash payments exceeding A\$10,000 per application 7. Did you tick any of the ineligible categories for the expenses you are claiming at question 6?	 10. Is your business a continuation of a business that has received EMDG grants, e.g. has your business acquired a business, part of a business or significant assets, or have your directors been associated with any other business that has received EMDG Grants? No Please read the following statements Yes you may be ineligible to apply for an EMDG Please note: If you have already received two grants and are not an Approved Body, you will need to satisfy the requirements of an EMDG performance measure in order to be eligible to receive third and subsequent grants – there are two alternative options to meet this performance measure: Option A – an assessment of export earnings Option B – an assessment of a range of indicators of future export success. For more details see Q30 of the Guide to Applying for EMDG assistance.
No go to the next question	If you choose the Australian Net Renefit Requirement
 Yes	If you choose the Australian Net Benefit Requirement (Option B) you must attach the following documents to your EMDG application: • Your business plan, including your international marketing strategy • an audited statement of income received and receivable from all sources, including international sources, for 2018–19, from a registered company auditor • an opinion of the applicant's export potential prepared by a registered company auditor • an audited balance sheet for 2017–18 and 2019–19 from a registered company auditor • a statement detailing the economic benefits generated, or that will be generated, in two or more of the following areas: • employment in Australia • new capital investment in Australia • introduction of new technologies in Australia • new value added operations in Australia
 9. Will you be able to show Austrade relevant documents (such as invoices, shipping documents, bank statements, correspondence or reports) which verify the amount and the purpose of your export promotion expenditure? Note: If you intend to rely on foreign language documents for substantiation purposes they must be accompanied by full English-language translations. No □ you may be ineligible to apply for an EMDG Yes □ go to the next question 	You must have a current AUSkey to use the online application form and schedules. To apply for an AUSkey, visit www.auskey.abr.gov.au/ . You will need your ABN and personal tax file number to do this. If you have any questions, or if after having completed this checklist you are still unsure of your eligibility, please call Austrade on 13 28 78.

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